



18th PHILIPPINE SEMICONDUCTOR & ELECTRONICS CONVENTION AND EXHIBITION (PSECE)



October 25-27, 2023

World Trade Center Metro Manila, Pasay City, Philippines

SEIPI'S ANNUAL BUSINESS PARTNERS:



Globe
BUSINESS



MERALCO



PLDT
Enterprise



AboitizPower



Globe
BUSINESS



PLDT
Enterprise



AboitizPower

PSECE 2023

OCTOBER 25 - 27, 2023
WORLD TRADE CENTER
PASAY CITY, METRO MANILA

THE 18TH PHILIPPINE
SEMICONDUCTOR & ELECTRONICS
CONVENTION AND EXHIBITION

*"POSITIONING THE PHILIPPINE ELECTRONICS
INDUSTRY FOR THE NEXT INDUSTRIAL REVOLUTION"*

FOR INQUIRIES, PLEASE CONTACT:

EXHIBITION
VIAN ARANZA
psece2023@seipi.org.ph
+63 920 978 9909

CONVENTION
CRIS BAEL
cris.bael@seipi.org.ph
+63 999 2287 046

SPONSORSHIP
CELLE TOLEDO
celle.toledo@seipi.org.ph
+63 920 970 7802

THE EVENT

Over the years, the **Philippine Semiconductor & Electronics Convention and Exhibition (PSECE)** organized by the **Semiconductor and Electronics Industries in the Philippines Foundation, Inc. (SEIPI)** has evolved into a global event that provides a favorable venue among companies and countries to showcase their latest technologies, benchmark standards, share best practices, establish business linkages, and strengthen government and academe relations.

After a two-year hiatus, the PSECE accounted for the following successes* in 2022:

134

participating local
and foreign
companies

211

booths

1,580

Convention
delegates

10,172

Trade buyers and
visitors

Likewise featured were **three (3) International Pavilions:**



Association of
Electronic Industries
in Singapore



AHK

Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry



深圳市电子商会

Shenzhen Electronic Chamber of Commerce

5A·四好商会

*considering the ongoing pandemic and venue constraints

THE ORGANIZER



SEIPI is the leading organization of multinational and Filipino-owned semiconductor and electronics companies in the Philippines with **357** members, including manufacturing firms, allied and support industries, and the academe.

The Philippine semiconductor and electronics industry is a significant driver of the Philippine economy and the largest contributor to the country's manufacturing sector. In **2022**, electronics exports accounted for **US\$ 49.1 billion**, or **62.3%** of our country's commodity exports.

OBJECTIVES OF THE PSECE



Promote the products and technical capabilities of local and international semiconductor and electronics companies through exhibition and technical papers.



Intensify awareness on the presence and contribution of the Electronics Industry to the Philippine economy.



Create a platform for manufacturing companies and potential suppliers to network through business matching, exhibitor's presentation and reverse trade fair.

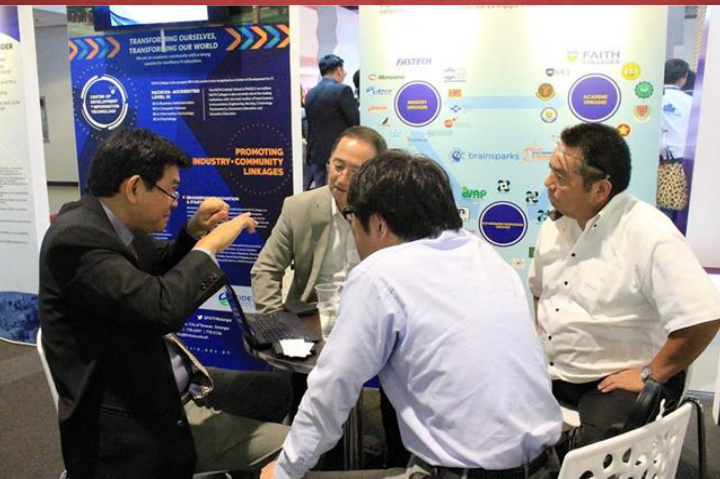


Deepen the partnership between the government, academe and the industry through a series of talks during the plenary session.

THE EXHIBITION

The EXHIBITION is a showcase of the industry's latest products, technologies, and innovative solutions, with over 200 exhibitors from local and international companies.

- 1. Technical presentations** - Marketing platforms for exhibitors who would like to showcase products, demonstrations, and technological innovations
- 2. Business Matching** - offers an individualized opportunity for exhibitors to meet potential customers and suppliers from semiconductors and electronics companies
- 3. International Pavilions** - feature the capabilities of our international partners
- 4. Parts Localization Pavilion** - a showcase of SEIPI members' supply requirements for parts, equipment, raw materials, and services they intend to procure from local vendors
- 5. Academe Pavilion and Job Fair** - support SEIPI's industry-academe initiatives



THE EXHIBITION

PRODUCTS AND SERVICES FEATURED AT THE PSECE



ELECTRICAL POWER EQUIPMENT

Power Supply Technology • Transformer Technology & Coilware Technology for Electronics • Drive Elements & Servomotor Technology • Power Systems • Power Accessories • Electrical Power Related Services • Electrical Power Facilities



ELECTRONICS & SERVICES

Design, Engineering & Related Services • Manufacturing & Assembly Services • Testing Services • After-Sales & Repair Services



ELECTRONICS SUBSYSTEMS

Board Assemblies • Passive Components Technology • Interconnection Technology • Optical Electronics Technology • Personal Computer Subsystems • Displays & Imaging Technology



CONSUMER & COMMUNICATION ELECTRONICS | SOFTWARES

Audio • Audio -Visual • Communications • Household Electronics & Appliances • Smart Phones • RF Technology • Telecommunication Technology • Networks Technology • Information Technology



SEMICONDUCTOR PRODUCTS & SERVICES

Research & Development & Engineering (RD&E) • Manufacturing & Assembly Services • Discrete Manufacturing Devices • Microelectronics Technology • Processors • Testing & Measurement Services



ALLIED & SUPPORT INDUSTRY

Direct Materials • Indirect Materials • Equipment • Casing Technology • Electronics Manufacturing Allied Services • Miscellaneous Allied Services • Logistics Providers



INSTRUMENTATION & CONTROL PRODUCTS & SERVICES

Measurement & Control Application Assemblies • Automotive Electronics Technology



GREEN TECHNOLOGY & RENEWABLE ENERGY

Waste Management • Treatment of Hazardous Waste • Solar Panels • Solar Wafers • Solar PV Power Supply



ACADEME / TRAINING

Technical and R&D Capabilities • Academic Programs • On-the-Job training/Internship Programs • Industry-academe Collaboration

THE EXHIBITION | COMPANY EXHIBITORS

3M x 3M (9sqm) 2-Sides Open, 8 ft ht.



2942mm x 212mm ht.
Actual Fascia Panel Size
2930mm x 200mm ht.
Exposed Fascia Panel Size

962mm x 2392mm ht.
Actual Wall Panel Size
950mm x 2380mm ht.
Exposed Wall Panel Size



FRONT PERSPECTIVE

AERIAL PERSPECTIVE

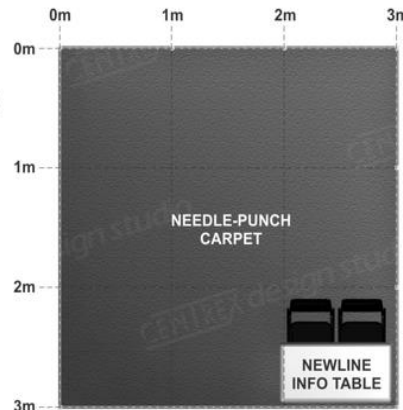
PACKAGE BOOTH SHELL SCHEME (3M x 3M)

I. Basic Booth Shell (BBS)

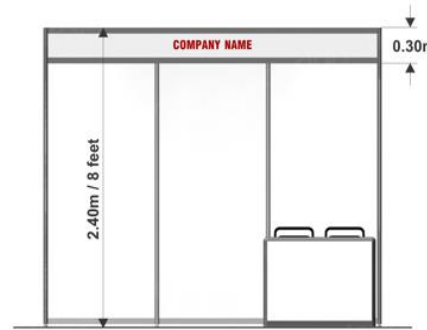
- Genuine Octanorm System
- Side Panels and Partitions
- Fascia Board Panel

II. Accessories & Facilities (A/F)

- One (1) piece, Information Table
- Two (2) pieces, Conference Chairs
- One (1) piece, 3-gang Convenience Outlet (300 watts or 1.36 amp.)
- Two (2) pieces, 40 watts Fluorescent Light
- Fascia Sticker (Minimum 20 Characters)
- Needle-punch Carpet



LAYOUT PLAN



FRONT ELEVATION

DEFAULT* PACKAGE INCLUSIONS PER 9-SQM STANDARD SHELL BOOTH**

- ✓ One (1) information table with chairs
- ✓ One (1) unit of needle punch carpet
- ✓ Two (2) units of fluorescent lights One (1) convenience outlet
- ✓ Company name on fascia board (20 characters limit)
- ✓ Inclusion in the PSECE Show Directory list
- ✓ Copy of the PSECE Show Directory
- ✓ Pre-scheduled One-on-one Business Matching
- ✓ Exhibitor Presentation Schedule (first-come-first-served basis)
- ✓ One (1) Free pass to the Fellowship/Exhibitors' Night
- ✓ Electrical consumption

*This applies to regular individual exhibitors. The designs for international pavilion booths vary.

**Special booth design and additional furniture/accessories are excluded from the package, and should be directly ordered from the contractor.

THE EXHIBITION | ACADEME EXHIBITORS

PACKAGE INCLUSIONS PER 9 SQM STANDARD SHELL BOOTH

- ✓ One (1) information table with chairs
- ✓ One (1) unit of needle punch carpet
- ✓ Two (2) units of fluorescent lights
- ✓ One (1) convenience outlet
- ✓ Company name on fascia board (20 characters limit)
- ✓ Inclusion in the Show Directory list
- ✓ One* (1) Free pass to the Fellowship/Exhibitors' Night
- ✓ Electrical consumption

SUGGESTED CAPABILITIES TO FEATURE:

- Technical and R&D Capabilities
- Academic Programs
- On-the-Job Training/Immersion Programs
- Other Industry-Academe Initiatives



THE CONVENTION

The CONVENTION is a congregation of industry champions and innovators from the semiconductor and electronics manufacturing companies and allied industries, as well as partners from the government, academe, business chambers, and foreign embassies.

1. **Themed Plenary Sessions (Industry, Academe, Government)** - lay down strategic directions and collective actions among stakeholders towards a progressive, sustainable, and competitive industry

3. **Q4 General Membership Meeting (GMM) & CEOs Forum)** - provide updates on the latest trends and developments affecting the industry

3. **Networking Committee (NWC) breakout sessions** – multiple breakout sessions in the fields of finance, information technology, human resource management, EHS (environment, health, and safety), purchasing, logistics, and security

4. **ASEMEP National Technical Symposium (ANTS)** - presentation of the top engineering technical papers on manufacturing, test and assembly, R&D, new product development, quality, reliability, and failure analysis.

5. **Fellowship Night** – enable networking among exhibitors

PLENARY SESSION THEMES

Over-all PSECE Theme:

“Positioning the Philippine Electronics Industry for the Next Industrial Revolution”

DAY 1 PLENARY (INDUSTRY):

Next-Generation
Manufacturing:
Redefining the
Future of the
Philippine
Electronics Industry

DAY 2 PLENARY (ACADEME):

The Higher
Education Sector’s
Role in the Next
Industrial
Revolution 4.0

DAY 3 PLENARY (Q4 GMM/CEOs FORUM):

Strategic Policies
towards Economic
Development

PROVISIONAL PROGRAM FLOW

DAY 01 – OCT. 25 (Wed.)

(Industry)

EXHIBITION

AM Ribbon-cutting (Hall C)

AM and PM
Exhibition (Halls A-C)

CONVENTION

AM

PSECE Convention
Opening Ceremony
(Tent/Hall D)

Plenary Session
(Industry/Technology)
(Tent)

Networking Luncheon

PM

Networking Committee
Breakout Sessions

IT, Finance, EHS, HR, Logistics,
Procurement, Security
(Function Rooms)

Evening

Fellowship Night (Tent)

DAY 02 – OCT. 26 (Thurs.)

(Academe)

EXHIBITION

AM and PM
Exhibition (Halls A-C)

CONVENTION

AM

Plenary Session
(Academe) (H1)
ASEMEP National
Technical Symposium
(ANTS) Opening
Program (Tent)

Lunch

PM

Job Fair
ANTS Sessions
(Function Rooms)

DAY 03 – OCT. 27 (Fri.)

(Government)

EXHIBITION

AM and PM
Exhibition (Halls A-C)

CONVENTION

AM

ANTS Sessions
(Function Rooms)
ANTS Awarding
(Tent)

Lunch

PM

Plenary Session and
Q4 GMM/CEOs
Forum (Policy and
Regulatory Issues)
(Tent)

Networking Dinner
(Tent)

THANK YOU!

For inquiries, please contact us at: psece2023@seipi.org.ph



SEIPI'S ANNUAL BUSINESS PARTNERS:



Globe
BUSINESS



PLDT
Enterprise



AboitizPower