



# SEIPI

## SPONSORSHIP PACKAGE

# SEIPI AFFILIATES WEBINAR

**THEME: "ENHANCING THE TRIPLE HELIX COLLABORATION FOR THE RECOVERY OF THE ELECTRONICS INDUSTRY"**

**NOVEMBER 27, 2020 (9:30 AM)  
VIA ZOOM WEBINAR**

**SEIPI'S ANNUAL BUSINESS PARTNERS:**



Globe Business



OF SEIPI  
TEES



## WHO WE ARE

The Semiconductor and Electronics Industries in the Philippines Foundation, Inc. (SEIPI) is the leading organization of multinational and Filipino-owned semiconductor and electronics companies in the Philippines with over 340 members, including manufacturing firms, allied and support industries, and the academe.

SEIPI, through its vision and dedication of its members, aims to make the Philippines a globally competitive business environment for semiconductor and electronics technologies. This is supported by its mission of enhancing and promoting the Philippines' competitive advantages and growth opportunities through Training, Research and Development/Roadmap, Advocacy, Information, Networking and Services (T.R.A.I.N.S.).





## ABOUT SEIPI AFFILIATES WEBINAR

On **November 27, 2020, 9:30AM**, SEIPI will hold its **Affiliates Webinar**. This is in line with SEIPI's special webinars, which aim to keep our stakeholders informed and engaged during the new normal.

### ATTENDEES

Up to 100 representatives from the semiconductor and electronics companies with base operations in the country, higher education leaders and executives, government officials and policy-makers, and industry partners

**THEME:** "Enhancing the Triple Helix Collaboration for the Recovery of the Electronics Industry"

### KEY MESSAGE

This webinar aims to feature current measures and future strategies that will support collaboration among industry, academe and government geared towards recovery. It will also present exceptional programs and projects resulting from productive partnerships that could guide or inspire future initiatives among academic institutions, industry leaders and government partners.



# PARTNERSHIP PROGRAM RATIONALE

This Partnership Program will provide marketing opportunities where the Event Sponsor can build brand awareness, strengthen strategic business relationships, and expand its advocacy on an industry and national level, by means of:

- Leveraging digital marketing as a key tool for business growth and brand recognition among SEIPI members through digital and social media platforms
- Developing connections with C-level and senior executives from the industry, as well as key partners from the government and academe, in the online session.

As such, the Event Sponsor is in a distinct position of relevance and influence, thus leveraging an opportunity that is unique and of a large scale.

## VALUE-ADDED BENEFITS AND OPPORTUNITIES

- Inclusion of company logo in digital marketing collaterals, such as event virtual banners and SEIPI email signatures.
- Promotion as Sponsor Company in email invitations and SEIPI Newsbytes sent directly to members.
- Promotion as Sponsor Company in SEIPI's website and social media accounts followed by members and partners in the electronics supply chain.
- Inclusion of company AVP showcasing products and services in the event digital marketing.
- Brand exposure
- Recognition of the company as sponsor during the event.
- Priority registration slot/s in the virtual event

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## **GOLD SPONSOR: PHP 30,000**

- Waived participation/event fee for three (3) company executives
- Company logo inclusion in major marketing collaterals of the event (e.g. banners)
- Company website link inclusion in event email blasts
- Company logo inclusion in “Thank You” banner in post-event email blasts and Facebook post
- Dedicated space for short company profile in event Save the Date, Call for Delegates, Follow-up and Last Call email blasts (logo and profile included)
- Inclusion in event promotion in SEIPI website (company logo and website link included)
- Inclusion in event promotion in SEIPI Newsbytes sent to member-companies (company logo, website link and Facebook page included)
- Company logo inclusion in SEIPI’s e-signature (until event proper only)
- Dedicated Sponsor Acknowledgment Post in SEIPI Facebook Page (company logo, website link and Facebook page included)
- Company AVP to be posted in SEIPI Facebook Page
- Company AVP inclusion in the TVC loop during event registration (maximum of 2 minutes only)
- Inclusion of slide with company logo in event working slides
- Verbal acknowledgment as event sponsor with company slogan/tagline

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## SILVER SPONSOR: PHP 20,000

- Waived participation/event fee for two (2) company executives
- Company logo inclusion in major marketing collaterals of the event (e.g. banners)
- Company website link inclusion in event email blasts
- Company logo inclusion in “Thank You” banner in post-event email blasts and Facebook post
- Dedicated space for logo and company name in event email blasts
- Inclusion in event promotion in SEIPI website (company logo included)
- Company logo inclusion in SEIPI’s e-signature (until event proper only)
- Dedicated Sponsor Acknowledgment Post in SEIPI Facebook Page (company logo, website link and Facebook page included)
- Company AVP inclusion in the TVC loop during event registration (maximum of 2 minutes only)
- Inclusion of slide with company logo in event working slides
- Verbal acknowledgment as event sponsor with company slogan/tagline

## BRONZE SPONSOR: PHP 10,000

- Waived participation/event fee for one (1) company executive
- Company logo inclusion in major marketing collaterals of the event (e.g. banners)
- Company logo inclusion in SEIPI’s e-signature (until event proper only)
- Company logo inclusion in “Thank You” banner in post-event email blasts and Facebook post.
- Inclusion of slide with company logo in event working slides
- Verbal acknowledgment as event sponsor with company slogan/tagline



# PARTNER WITH US!

For partnership inquiries, you may contact us  
via email at [sherline.sabile@seipi.org.ph](mailto:sherline.sabile@seipi.org.ph) or  
through mobile at +63 920 9789909



## CONNECT WITH US:

SEMICONDUCTOR AND ELECTRONICS INDUSTRIES IN THE PHILIPPINES FOUNDATION, INC.  
2/F BUILDING 2, EMS COMPONENTS ASSEMBLY, INC.  
117-A TECHNOLOGY AVENUE, LTI, BIÑAN CITY, LAGUNA  
HELPDESK: +63 906 559 4584 | +63 999 425 4146  
WEBSITE: [HTTP://WWW.SEIPI.ORG.PH/HOMEPAGE/](http://www.seipi.org.ph/homepage/)

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