

VIRTUAL GENERAL MEMBERSHIP MEETING (GMM) SPONSORSHIP PACKAGE

ABOUT SEIPI's GENERAL MEMBERSHIP MEETING

The Semiconductor and Electronics Industries in the Philippines Foundation, Inc. (SEIPI) will hold its **Quarter 3 General Membership Meeting (GMM)**, the organization's Q3 industry meeting this year, on **September 18, 2020, 9:30AM, via Zoom**.

SEIPI GMMs are quarterly gatherings attended by member-companies' CEOs, Presidents, General Managers, Directors, Executives, and Government Partners of the Philippine semiconductor and electronics industry. The GMMs provide updates on the latest trends and economic issues affecting the industry. With SEIPI's goal to keep our stakeholders engaged, the GMMs will transition from a traditional platform to the virtual environment, while remaining committed to deliver a high quality content for the industry.

With the theme "**Nurturing Industry Human Capital during the COVID-19 Pandemic**," the Q3 GMM aims to present government and industry initiatives to support the workforce during this critical time. The presentations and panel discussion will cover labor policy measures and progressive HR practices on employment generation and hiring, skills development, workforce safety, and government assistance programs.

PARTNERSHP PROGRAM RATIONALE

The **SEIPI's Virtual GMM Partnership Program** provides access to the semiconductor and electronics industry, which remains to be the country's top export earner. This Partnership Program is an opportunity for a company, whether a SEIPI member or not, to establish its support and visibility with over 300 member-companies of the organization.

This Partnership Program will provide marketing opportunities where the **Event Sponsor** can build brand awareness, strengthen strategic business relationships, and expand its advocacy on an industry and national level, by means of:

- a. Leveraging digital marketing as a key tool for business growth and brand recognition among SEIPI members through digital and social media platforms
- b. Developing connections with C-level and senior executives from the industry, as well as key partners from the government and academe, in the online session

As such, the Event Sponsor is in a distinct position of relevance and influence, thus leveraging an opportunity that is unique and of a large scale.

VALUE- ADDED BENEFITS AND OPPORTUNITIES

- ✓ Inclusion of company logo in digital marketing collaterals, such as event virtual banners and SEIPI email signatures.
- ✓ Promotion as Sponsor Company in email invitations and SEIPI Newsbytes sent directly to members.
- ✓ Promotion as Sponsor Company in SEIPI's website and social media accounts followed by members and partners in the electronics supply chain.
- ✓ Inclusion of company AVP showcasing products and services in the event digital marketing.
- ✓ Brand exposure
- ✓ Recognition of the company as sponsor during the event.
- ✓ Priority registration slot/s in the virtual event

SPONSORSHIP PACKAGES

PACKAGE TYPE	MILEAGES	RATE
GOLD SPONSOR	<ul style="list-style-type: none"> ✓ Waived participation/event fee for three (3) company executives ✓ Company logo inclusion in major marketing collaterals of the event (e.g. banners) ✓ Company website link inclusion in event email blasts ✓ Company logo inclusion in "Thank You" banner in post-event email blasts and Facebook post ✓ Dedicated space for short company profile in event Save the Date, Call for Delegates, Follow-up and Last Call email blasts (logo and profile included) ✓ Inclusion in GMM Promotion in SEIPI website (company logo and website link included) ✓ Inclusion in GMM Promotion in SEIPI Newsbytes sent to member-companies (company logo, website link and Facebook page included) ✓ Company logo inclusion in SEIPI's e-signature (until event proper only) ✓ Dedicated Sponsor Acknowledgment Post in SEIPI Facebook Page (company logo, website link and Facebook page included) ✓ Company AVP to be posted in SEIPI Facebook Page ✓ Company AVP inclusion in the TVC loop during event registration ✓ Verbal acknowledgment as event sponsor with company slogan/tagline 	PhP 30,000.00
SILVER Sponsorship	<ul style="list-style-type: none"> ✓ Waived participation/event fee for two (2) company executives ✓ Company logo inclusion in major marketing collaterals of the event (e.g. banners) ✓ Company website link inclusion in event email blasts ✓ Company logo inclusion in "Thank You" banner in post-event email blasts and Facebook post ✓ Dedicated space for logo and company name in event email blasts ✓ Inclusion in GMM Promotion in SEIPI website (company logo included) ✓ Dedicated Sponsor Acknowledgment Post in SEIPI Facebook Page (company logo, website link and Facebook page included) ✓ Company AVP inclusion in the TVC loop during event registration ✓ Verbal acknowledgment as event sponsor with company slogan/tagline 	PhP 20,000.00
BRONZE Sponsorship	<ul style="list-style-type: none"> ✓ Waived participation/event fee for one (1) company executive ✓ Company logo inclusion in major marketing collaterals of the event (e.g. banners) ✓ Company logo inclusion in "Thank You" banner in post-event email blasts and Facebook post ✓ Verbal acknowledgment as event sponsor with company slogan/tagline 	PhP 10,000.00

REPLY FORM

- Yes, we would like to sponsor SEIPI's Q3 GMM 2020 Event
 - Gold Sponsorship (Php 30,000)
 - Silver Sponsorship (Php 20,000)
 - Bronze Sponsorship (Php 10,000)
- No, we are not interested in being a sponsor

Company Name: _____

Authorized Company Representative: _____

Designation: _____ **Contact Number:** _____

PAYMENT DETAILS

The Total Package Cost for the NWC Webinar Partnership Program should be made **payable to SEIPI three (3) days before the actual event**. You may **deposit your cash or check payment** to our back account.

Bank details are as follows:

UNION BANK ACCOUNT NO.: 0021 8001 2336
BENEFICIARY NAME: SEIPI
BENEFICIARY ADDRESS: 2/F Building 2, EMS Components Assembly, Inc.
117-A Technology Avenue, LTI, Biñan City 4024
BANK NAME: Union Bank
BANK ADDRESS: Union Bank Ayala Alabang Branch, Nol Bldg., Commerce Ave. Cor.
Acacia St., Alabang, Muntinlupa City
SWIFT CODE: UBPHPHMM

NOTE: PLEASE USE UNIONBANK BILLS PAYMENT SLIP ONLY

Kindly email the **validated slip** to analyn.lozano@seipi.org.ph and finance@seipi.org.ph and indicate the **name of your company, contact details and purpose of payment**. Please make sure to include **company reference/invoice number reference** in the email so SEIPI could properly record the payment.

If you, as an authorized representative of the company, agree to the above-mentioned terms, kindly affix your signature below and send a copy of this conforme via e-mail to ariane.blancia@seipi.org.ph and erika.baylon@seipi.org.ph.

For partnership inquiries, please contact us at 0920-970-7802.

Thank you very much.

CONFORME:

DAN C. LACHICA
President

Name and Signature of Authorized Company Representative